

National Pingtung University of Science and Technology  
Institute of Tropical Agriculture and International Cooperation

## **Conference Report**

Proceeding of the 6<sup>th</sup> Conference on Thailand Taiwan Academic  
Cooperation Food and Agricultural Innovation: Going Global

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## About Kasetsart University



**Figure 1. Kasetsart University, Bangkok**

### Location

50 Phahonyothin Road, Lat Yao Subdistrict, Jatujak District, Bangkok 10900 near Phahonyothin Road Kilometer 14 at the intersection of Phahonyothin and Ngamwongwan Roads. [KU Map]

### Vision

Kasetsart University is a university known internationally for academic excellence and work of world standard. It is a prime mover in mustering intellectual resources to help the nation achieve sustainable development and negotiating power in the world community.

### Task

Kasetsart University gathers wisdom and knowledge, creates and develops varied bodies of knowledge, and forms people who are intelligent, who think rationally, who behave morally, who are conscious of the common good, and who produce high standard work capable of competing in the world market. The university manages its resources efficiently, joins in the development of the community, and is responsible to society so as to serve as an important instrument in ensuring the well being and security of the country.

## **Philosophy**

Kasetsart University devote itself to the task of accumulating and developing intellectual knowledge. It thrives for the growth in academic wisdom including ethical and moral excellence. In addition, it has a responsibility to play a leading role in keeping our Thai heritage alive and to ensure that it continues to grow to enrich the civilization of the nation.

## **Core Value**

"Efficiency, Synergy and Integrity"

## **Service Establishments**

- Stores
- Food Center
- Restaurants
- Banks
- Post office
- Book Center

## **The Faculty of Agro-Industry**

The Faculty of Agro-Industry at Kasetsart University was established on 23 November 1980, though courses covering aspects of agro-industry had been offered through the Faculty of Agriculture's Department of Food Sciences since 1964. At the time of the Faculty's establishment, Thailand was undergoing a rapid change from an agricultural-based to a newly industrialized nation. With the growing export of its agricultural produce, there was an urgent need to develop personnel specifically trained in agro-industry and the research and development of agro-industrial products. Kasetsart, one of Thailand's leading universities and the first to offer degree programs in agricultural sciences gave full support to the Government's Third National Economic and Social Development Plan and set up the Faculty of Agro-Industry at its main campus. Since then, the Faculty of Agro-Industry has been producing quality graduates each year as well as working with government and private institutes on training and research, to ensure that Thailand's standards of professional and technical knowledge in the field of agro-industry continue to remain high and of international caliber.

The Faculty of Agro-Industry is currently divided into 5 Departments and 2 Divisions. These are:

1. The Division of Agro-Industry Technology Management
2. The Department of Biotechnology
3. The Department of Food Science and Technology
4. The Department of Packaging Technology
5. The Division of Physico-Chemical Processing Technology
6. The Department of Product Development
7. The Department of Textile Science

The Faculty offers Bachelor of Science degree programs, Master of Science programs and Doctor of Philosophy programs in various departments. One-year graduate diplomas and several community training programs are also offered.

### About Conference

Kasetsart University has an honor to host the biennial conference entitled the 6th conference on Thailand-Taiwan Academic cooperation on “Food and Agricultural Innovation : Going Global” during November 13 - 17, 2010 at the Kasetsart Golden Jubilee Administration and Information Center, Kasetsart University, Bangkhen Campus, Bangkok, Thailand. Included:

- Keynote Presentation
- Oral Presentation
- Poster Presentation
- Networking



Figure 2. Poster of the 6<sup>th</sup> conference on Thailand-Taiwan Cooperation Food and Agricultural Innovation

**The 6<sup>th</sup> Thailand-Taiwan Cooperation Conference 12-16 November 2010 at Kasetsart University, Bangkok, Thailand**

On Friday, November 12, 2010 departure from Kaohsiung, Taiwan to Suvarnabhumi Airport, Thailand with flight CI839 of China airline. We went there with big group, 36 persons: 14 Professors and 22 students. We checked in at Ebina Hotel 73/39 Vipavadee-Rangsit 64 Rd. Taradbandkhen, Laksi, Bangkok 10210, Thailand. On November 13, 2010, we went to visit to the Grand Palace and Naraya Company. In the evening, we went to Participation in the 30<sup>th</sup> Agro-Industry Anniversary Celebration (Figure 3.). On November 14, 2010, we went to visit to Floating Market at Ampawa in Samutshongkram province for learn about the life style in central part of Thailand and Siam Niramit: Journal to the Enchanted Kingdom of Siam.

On November 15, 2010

Date	Time	Event/ Venue
2010/11/15 Monday	8:45-9:00	Welcome address Assoc Prof Vudtechai Kapilakanchana, KU President Plenary speech
	9.00-9.30	Plenary Speech Dr. Yuan-Kuang Mike Guu, NPUST President “Higher Education: Global Collaboration or Competition?”
	9.30-10.00	Plenary Speech Dr. Sornparch Thanisawanyangkura, KU Vice President “Food and Agricultural Innovation: Going Global”
	10:15-10.45	Keynote presentation
	10.45-12:00	Oral presentation I
	10.45-12:00	KU-NPUST Presidents & Deans meeting
	13.00-15.00	Oral presentation II
	15.00-15.30	Poster presentation
	15.30-17.30	Oral presentation III
	18.00-20.00	6 <sup>th</sup> Thailand-Taiwan Conference Reception hosted by Kasetsart University at the KU Golden Jubilee Building
2010/11/16	9.30-12.00	Meeting at Faculty of Agro-Industry Meeting at the Faculty of Economics
	14.00	Leave for airport Flight CI 840 BKK-KHH



Figure3. Participation in the 30<sup>th</sup> Agro-Industry Anniversary Celebration/Faculty of Agro-Industry at Kasetsart University



Figure 4. The 6<sup>th</sup> conference on Thailand-Taiwan Cooperation Food and Agricultural Innovation Opening Ceremony





Figure 5. Conference presentation of perceptions' and Attitutde of Organic Products in Chiang Mai, Thailand by Parichard Sangkumchaliang



Figure 6. 6<sup>th</sup> Thailand-Taiwan Conference Reception



Figure 7. Meeting at the faculty of Agro-Industry



Figure 8. Meeting at the faculty of Economics